



Indonesian Trade  
Promotion Center  
LAGOS



**TEXTILE**

# FOREWORD

The African fashion market is worth \$31 billion according to Euromonitor of 2019, with Nigeria accounting for about \$4.7 billion (15 per cent) of it. The figure is lower than South Africa's current share of (\$14.4 billion), despite Nigeria's huge population and market size for fabrics.

The habits of modern society have always affected the society's lifestyle, economics, social and culture which are reflected in the shifting market trends in textile and clothing products. Textile and clothing products usually consist of fibers, yarns, fabric and the end products.

As for exporters, Indonesia is among the top 10 textile-producing nations in the world. The country is also the 12th largest textile and apparel exporter, with major exporting destinations, including the United States, the European Union, and the Middle East. Indonesia is accelerating a strategy to utilize its connections with the Muslim world to tap new export markets and boost trade.

Several Muslim-majority countries, from the Middle East to Africa, now represent half of Indonesia's trade missions and negotiations. Textile products are now being hugely shipped to these countries, which provides the needed positive impact on the market growth. According to the Mordor's Analysis, Indonesia's competitiveness has improved in the textile sector, which has attracted more investment because of the country's stable economy.

Finally with this book of catalogue, Indonesian Trade Promotion Center Lagos will continue to support and promote Indonesian textile and apparel to business partners here in Nigeria.

Sincerely,

Hendro  
Director ITPC Lagos

**Editor:** Hendro Jonathan

**Contributor:** Doni Novri, Ahmed A.

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## Fabrics

# HASSA BATIK

### ABOUT

Hassa Batik has more than 10 years of experience in the batik industry. Supported by a skilled and professional workforce that makes the batik uniforms we produce have high quality.

Since its establishment, Hassa Batik has collaborated with various communities, BUMN, ministries, agencies, hotels, campuses, schools in Indonesia. And has produced 4500++ meters of fabric every month.

### PRODUCT





## CONTACT

CV. Hassa Yasaguna Mulia

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## Fabrics

# SUMBER CAHAYA AGUNG

### ABOUT

Agungtex is an integrated textile company. Our process production begins with raw materials and continues until finished garments are produced.

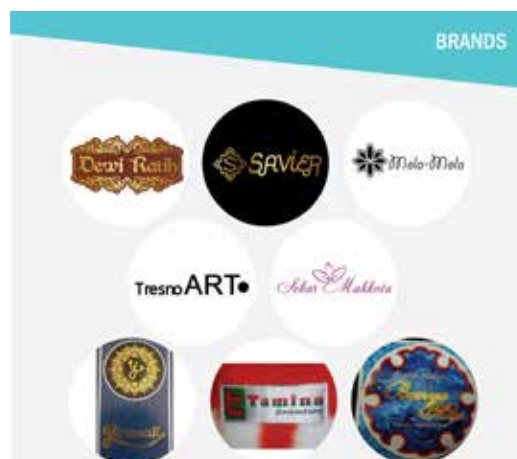
Agungtex Group was pioneered in 1978 with a weaving mill consisting of 40 looms. By 1988 we had increased our looms to 1000 units. Not stopping there, we continued to add to our business by building another weaving mill in 1990. Only 2 years later, Agungtex built a printing factory.

Growth was very rapid and by 2009, Agungtex Group had built 6 spinning mills. We now have a total of 7 spinning mills, 9 weaving mills and 2 finishing and printing factories. We also built a garment factory and became an integrated textile company.

With business experience in the field of textiles from generation to generation, highly efficient factories, and innovative product development by our staff, we have successfully marketed our products not only domestically but also in the international market in places such as Japan, China, Egypt, Morocco, Brazil, India, Pakistan, Turkey, and the Philippines.



PRODUCT



CONTACT

AGUNGTEX GROUP

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## Sport Wear

# LEAGUE



### ABOUT

League entered Indonesia's footwear industry in 2004 and quickly gained a reputation as a premium brand for its quality footwear, apparel and accessories for men and women, professional athletes through to active lifestyle enthusiasts.

We have more than 20 years of design, manufacturing and retail experience behind us. The core of our products lies within our stylish yet functional footwear line, which includes a fantastic collection of running, soccer, futsal, basketball, and lifestyle shoes. We also sponsor prestigious national and international sporting and lifestyle events. The highlight was in 2012, when we proudly sponsored the Indonesian national team at the London Olympics.

We are enjoying solid growth of sales via more than 1,000 stores domestically, the brand is beginning to take on major global markets in Asia, the Middle East and the United States. Our dedicated retail and online ventures are also set to begin soon which will support our controlled growth policy.

#### In the Pursuit of Excellence

Our award-winning and environmentally sustainable factories come with latest production technologies and facilities to create high quality footwear, apparel and accessories.

After years of making performance products for the world's top companies and athletes, we have assembled a team with deep knowledge and expertise, and a passion for superior style, quality, and comfort.

This dedication and experience, on top of the brand's creativity and reputation with the highest level of performance style, are part of a long tradition in the pursuit of excellence.

#### Production & Sourcing

Our factories are world class in regards to technology, safety and sustainability. Our initial establishment as the exclusive licensee and distributor of international footwear to over 90 countries around the world meant that we are used to meeting these standards.

Overseeing several thousand workers, our factories have set high safety standards with zero accident reports, advanced fire emergency response programs, as well as contractor and maintenance safety programs. Since sustainability is important to us, we have implemented a series of programs such as waste and hazardous waste management, energy conservation, and the 3R: Reduce, Reuse, Recycle programs.






PRODUCT



CONTACT

LEAGUE-WORLD

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## Textile

## DUNIA TEX

## ABOUT

Duniatex is a professionally managed world class textile company which focuses on spinning, weaving, dyeing and finishing. The company consists of 7 proprietary limited companies, spread out over several locations on more than 150 hectares of land.

Duniatex was founded in 1974 under the name of CV. DUNIATEX in Surakarta, operating primarily in the finishing industry in 1988.

Due to its customer support and trust, Duniatex continued to grow and expand. In 1992, Duniatex took over PT. Damaitex located in Semarang which operated in the finishing industry. Furthermore, Duniatex expanded its weaving operations in 1998 by establishing PT. Dunia Sandang Abadi and PT. Delta Merlin Dunia Tekstil.

PT. Delta Merlin Dunia Tekstil continued to grow in 5 different locations and developed a strong foundation in textile manufacturing in Indonesia.

Duniatex's tireless effort, strong commitment and high dedication to quality textile manufacturing have led the company into entering the spinning industry in which yarn is manufactured one of basic elements in the manufacture of textiles (fabric).

In 2003, Duniatex established PT. Delta Merlin Sandang Tekstil and PT. Delta Dunia Tekstil in 2006, followed by the establishment of PT. Delta Dunia Sandang Tekstil in 2010. Duniatex's objective and orientation is to become the nation's biggest, strongest and the most reputable name in the textile industry, and further, to become a world leader on its behalf.

Duniatex pays extensive attention to development of human resources and welfare to maintain loyalty and professionalism. Duniatex believes that without the support commitment and loyalty from its reliable and professional staff, corporate existence and attainment of future goals would be impossible.

Duniatex has achieved Certification of Quality Standards ISO: 9001:2000. With the support of more than 21,000 labourers. Duniatex's customers can be found in several countries across four different continents; Asia, Europe, Africa and the Americas,. Duniatex also continues to spread its wings by developing a number of new factories as well as increasing the number of spindles; 1,000,000 at present.

Duniatex will continue to perform to meet its local, nationwide, and worldwide market demands.



PRODUCT



**The spinning industry** is an industry that processes and creates yarn as raw material to be woven or knitted. This is the essential first step in all textile industries, where its products are manufactured by weaving or knitting.

Establishing and developing a spinning industry has made Duniatex and its three spinning factories become the national leader in Indonesia's textile industry.

**The weaving industry** weaves yarns to produce raw fabric (greige). This industry forms an important link in the chain of textile manufacturers.

To construct a strong foundation in textile manufacturing in Indonesia, Duniatex has established and developed two weaving industries, as follows:



**Dyeing and finishing** is the final process in the textile industry, processing greige fabric to produce finished clothes to be further processed in garment industries.

CONTACT  
DUNIATEX

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## Textile

# PT. KABANA TEXTILE INDUSTRIES

### ABOUT

PT. Pisma Putra Textile was officially declared (Soepirman Soetarman, SH certificate No. 35 Date 14 June 1994) on 26 February 2000 by the Indonesian Minister of Home Affairs, Mr. Soerjadi Soedirja re-present the Indonesian President, Mr. Abdurrahman Wahid.

PT. Pisma Putra Textile, a manufacturer of polyester/ rayon yarn. We have become one of the fastest growing companies in industry today. We are part of Pisma Group, a corporation headquartered in Surabaya that specializes in textile integrated industry and other business like property, plastic injection, hotel and restaurant, school and medical devices/hospital.

Our main products are:

- Polyester 100% (PE) Ne1: 20s ~ 60s
- Rayon 100% (RY) Ne1: 20s ~ 60s
- Polyester Rayon (TR) Ne1: 20s ~ 60s
- Polyester Cotton (TC) Ne1: 20s ~ 60s
- Rayon cotton (RC) Ne1: 20s ~ 60s
- Melonge (Misty) (TR,PE,RY) Ne1: 20s ~ 60s

Our monthly production capacity is 10.500 bale/month.

Around 50% of this production volume is exported to the Japan, South Korea, Turkey, Egypt, West Europe, USA, Africa and Latin America. Our goal is to increase and diversify market export.

## PRODUCT



POLYESTER 100%



VISCOSE 100%



POLYESTER/  
VISCOSE BLENDS



MELANGE YARN  
DENGAN POLYESTER/ VISCOSE  
BLENDS

## CONTACT

### PT. KABANA TEXTILE INDUSTRIES

#### Jakarta Office

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#### Our Factory

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# Textile

# HASIL DAMAI TEXTILE (HADTEX)

## ABOUT

PT. HASIL DAMAI TEXTILE (HADTEX) is a market leading manufacturer of polyester nonmoven spunbond, polyester regenerated staple fiber and needlepunch felt for industrial & technical applications.

## NEEDLE PUNCH FELT



### PROJECT LIST

THICKNESS: 3MM, 4MM AND 5MM  
 WIDTH: 205CM  
 TAILED: AVAILABLE IN ROLL AND SHEET AS PER REQUIREMENT  
 END USES: AUTOMOTIVE CARPET, SPUNNGED LAYER, GARMENT, ETC

” HADTEX NONWOVEN NEEDLE PUNCH FELT IS PRODUCED FROM MIXED RECYCLE MATERIALS ”

### PT. HASIL DAMAI TEXTILE (HADTEX)

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## PRODUCTION APPLICATION



AUTOMOTIVE



BEDDING



CARPET



FILTRATION



FLOORING



FURNISHING



GEOTEXTILE



PRINTING



## CONTACT

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## Textile, Lace, Embroidery

# MAYER INDAH INDONESIA

### ABOUT

Established in 1973, PT MAYER INDAH INDONESIA is one of Asia leading lace and embroidery textile manufacturer with production and distribution facilities located in the heart of Indonesia. Utilizing a wide range of quality yarns including polyester, polypropylene, nylon, and Lycra®, we are able to offers a complete solution - from Design, Research & Development, manufacturing, in-house dyeing and finishing facilities through to Quality Assessment, we undertake the entire production process ensuring quality levels are maintained throughout. We recently finished multi-years factory modernization project in 2011.

Mayerlace®, our fabric brand, is well known for women's luxury fashion and ready to wear, lingerie, decoration, and accessories. Its product covers from fashion lace and embroidery fabric to basic fabric like tulle and tricot.

Years of relentless pursuit for excellence in this field has gained us the trust of customers hailing from various parts of the world, from Europe, North & South America, Australia, Asia, China, to Middle East. To date our customers count among some of the world's most well-known companies in the industry.

### PRODUCT



## Textile

## PT. BEHAESTEX



## ABOUT

**BEHAESTEX**

Perusahaan yang berdiri sejak 1953, merupakan salah satu perusahaan tekstil ternama dan berpengalaman di Indonesia. Tak hanya itu, BEHAESTEX juga dikenal sebagai salah satu produsen busana muslim terbesar di dunia, khususnya pada kategori produk sarung tenun berkualitas.

BEHAESTEX memiliki keunggulan dan keunikan tersendiri, yakni sebagai produsen yang melestarikan dan mengembangkan alat tenun tradisional budaya khas Indonesia yang dikenal sebagai ATBM (Alat Tenun Bukan Mesin). Produk sarung dan kain yang dihasilkan dari ATBM tersebut merupakan produk pekerjaan tangan atau handicrafts. Hal ini menjadikan BEHAESTEX berpredikat sebagai produsen sarung dan kain ATBM terbaik dan terbesar di dunia.

BEHAESTEX sebagai produsen tekstil yang populer dengan merk BHS dan ATLAS telah mendistribusikan produk-produknya ke seluruh Indonesia dan berbagai negara di ASEAN, Timur Tengah, Afrika, dan belahan dunia lainnya.

**BHS**

Sarung BHS merupakan warisan hasanah budaya nusantara yang dihasilkan dari helai benang berkualitas. Ditenun oleh tangan terampil yang berpengalaman puluhan tahun yang menghasilkan karya seni bernilai tinggi. Menghadirkan

keberagaman dan keunikan motif dari perpaduan corak dan warna, sehingga tercipta karya budaya yang membanggakan. Hal inilah yang membuat Sarung BHS menjadi salah satu ikon budaya bangsa Indonesia.

**ATLAS**

Sarung Atlas dihasilkan melalui proses teknologi mutakhir. Dirancang oleh tenaga ahli profesional di bidangnya. Perpaduan seni dan teknologi menjadikan produk-produk yang dihasilkan berkualitas terbaik. Keragaman varian serta keindahan motif dan warna tersusun anggun dalam setiap produk yang dihasilkan.

**Visi**

Menjadi perusahaan tekstil dan busana muslim berkualitas berskala global

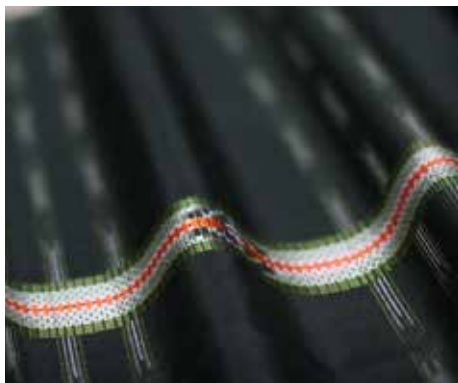
**MISI**

- Melestarikan dan mengembangkan produk tekstil tradisional, yang berciri dan berkarakter khas budaya Indonesia
- Terdepan dalam berinovasi untuk menciptakan produk dengan kualitas terbaik yang diterima secara global
- Mengembangkan bisnis secara berkelanjutan demi kemaslahatan seluruh stakeholder



## PRODUCT

### Sarung Sutera



### Sarung Palekat



### Baju Muslim



## CONTACT

### Name

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# Cleine



## ABOUT

shoes, bags, fashion masks, and other textile products. Now we research and develop rattan as fashion and home decorations.

The founders are ifriyawani and Wulan Meiliana P. We have the same background that are animallovers especially cats.

During 1 year we have 1 office and a few of workshops to run our production. Our products have sent to 3 countries ; Singapore, Malaysia and Australia.

Also almost all around Indonesia by our resellers that are more than 60 persons in Indonesia.

This profile in the period during January 2019 - June 2021. Our commitment and strategy to be the company that sustainable as our contribution to participate to improve the development in our country and environment.

## PRODUCT







## CONTACT

Ifriyawani

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MINISTRY OF TRADE  
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**Indonesian Trade  
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